



> Know before you buy

Compare over 250 programs by 65 variables in 1 place

Because not all jet cards are the same

> Save hours of research and money

# Earn up to \$150 per paid subscriber you refer!



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### What's a Jet Card

Jet Cards are the closest you can get to the experience of full or fractional ownership of private aircraft without the expense and long-term commitment



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### How big is the market?

The number of providers has more than doubled in the past 10 years with more than 250 programs to sort through.

Potential size of the consumer market is estimated at over 2 million U.S. households and businesses





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#### What is Private Jet Card Comparisons?

#### Private Jet Card Comparisons is the

only independent buyer's guide to jet card memberships comparing over 250 programs by 65 variables in an easy-to-use spreadsheet format.



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### Subscriber Feedback

"Thank you so much for the amazing work you do. You provide information and analysis not duplicated anywhere else."

- David D, Boston, MA

"I never realized what I didn't know until I subscribed to your website. It's an incredible resource!"

- Howard S, San Antonio, TX
- "Your website enabled me to do really thorough research and learn a lot before contacting the companies. It gave me a big advantage." *Michael S., Greenwood Village, CO*



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### In The News



For advice on the best deals, Barron's Penta turned to Doug Gollan, founder of Private Jet Card Comparisons, a modern-day online Kelley Blue Book for private jet cards that compares over 100 programs by 60-plus characteristics.



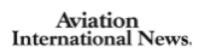
Journalist and jet expert Doug Gollan says doing your research is essential, which is why he founded privatejetcardcomparisons.com, a site designed to help you work out what suits you best.

#### CONDÉ NAST Luxury Daily' TheStreet Traveler



JustLuxe Corporate JetInvestor













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### Private Jet Card Comparisons Benefits

- Saves dozens of hours on research
- Compares 65 + variables
- Helps identify the best options
- Easy-to-use spreadsheet format
- Does not sell subscriber data
- Makes users smarter



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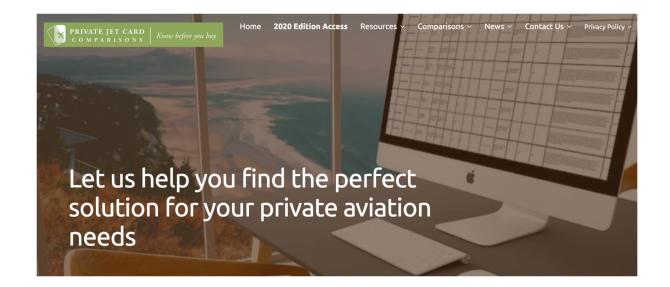
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### How does it work?

- Subscribers pay \$250 for that year's edition
- After receipt of payment, they receive access to the guide to download for personal use.
- The spreadsheet format allows them to input preferences providing a custom report





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### Alternatives to PJCC

- Ask a friend
  - However, you friend probably has different flying needs than you, meaning your friend's program may not fit your needs
  - Google research

Time consuming – Impossible to duplicate PJCC database of over 250 programs - Requesting information triggers calls from jet card sales reps. You have to correlate company brochures into your own spreadsheets

- Hire a consultant
  - Typical cost is \$5,000



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## It's Easy – We provide

- Easy tracking via LeadDyno
- Unique tracking code
- Referral tracking does not expire, so you get credit even if your followers come back to buy months later!
- Ads and promotional material for you to use
- A dedicated affiliate page for you to track conversions, earnings and payments





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### **Getting Paid**

- \$50 per paid subscriber paid in the month after sale
- \$50 for Year 2 renewals
- \$50 for Year 3 renewals
- = Earn up to \$150 per subscriber



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### **Getting Paid**

Month	Monthly Subscriptions	Your Payment	Cumulative
January	100	\$5,000	\$5,000
February	100	\$5,000	\$10,000
March	100	\$5,000	\$15,000
April	100	\$5,000	\$20,000
May	100	\$5,000	\$25,000
June	100	\$5,000	\$30,000
July	100	\$5,000	\$35,000
August	100	\$5,000	\$40,000
September	100	\$5,000	\$45,000
October	100	\$5,000	\$50,000
November	100	\$5,000	\$55,000
December	100	\$5,000	\$60,000
January	700*	\$35,000	\$95,000

\* Includes Year 2 Renewals



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### Next Steps

Go to the link below and sign up!

<u>https://privatejetcardcomparisons.com/</u> <u>privacy-policy/affiliateprogram/</u>